

Niagara Social Committee (NSC) Voting Standards & Process

We're glad you came around to check on us!

We hope the application process was a breeze and now it's on to our voting. Here's what you need to know;

The Niagara Social Committee (NSC) keeps its voting process to the highest standard while staying away from any bias towards the applicants/event. All committee members are prominent individuals within the Niagara community and have pledged to keep preferences separate from this year's Niagara Socials Awards.

The NSC and The Socials hold itself accountable to keep every applicant justly judged; therefore, the NSC does NOT:

- Skew votes for whom the committee member(s) knows, values or has collaborated with in the past or present time.
- Hold any prejudice, stereotypical, or un-ethical ideologies on applicants.
- Accept any form of payment/incentive to slight a vote towards a particular applicant.

The NSC and The Socials organizers promise to:

- Accept all applicants that have therefor kept within the application requirements.
- Review every applicant submission; description, links, social platforms, and websites.
- Fairly judge each applicant no matter their experience, title, age or demographic.
- Provide every applicant with the proper information needed.
- Provide every applicant an acceptance/rejection notification immediately after the voting process.

The NSC voting process is as according:

The NSC bases its votes on three principles – Creativity, Authenticity, and Effectiveness. The three principles will be held accountable for every applicant and category. The three principles will be held at different weights for particular classes (Example: Events & Promotions).

The voting will be based on a scale system, which each member of the committee (given they have voting abilities) will work off of. The scale will be numerical, with different weights depending on principals/categories as mentioned.

The Voting Cycle:

1. Nominees – The nominee voting will be held internally by the committee. Each category will advance between 6-8 nominees (if given there are sufficient applicants) to the award ceremony.
2. Category Winners – The Awards will be based on a split vote between the committee and external members. Each category which holds 6-8 nominees will be brought to one final category winner, which will be presented on the night of the ceremony.

The NSC values all participants and prides itself on its voting standards. Please, contact if you have any concerns.

